**BATTLE OF THE NEIGHBORHOODS**

**Applied Data Science Capstone**

**(Background / Problem Statement)**

**Background**

Malaysia is a multi-ethnic and multi-cultural country, part of South East Asia with the largest population consists of Malay, Chinese and Indian. Chinese population is the second largest ethnic in Malaysia, as such there is high opportunity to invest in the Chinese restaurant business.

**Problem Statement**

The question here is how entrepreneurs can find the best locations (Kuala Lumpur or Penang) in Malaysia to open a Chinese restaurant. I will take into consideration two main factors for the location selection:

1. Chinese population by states
2. Total restaurant in the state